



Suyasha khadka

Sales and Marketing Head

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👤 PROFILE

Task conqueror, deadline beater, and team motivator. I get things done with a smile (and sometimes a coffee in hand). Ready to bring my energy, creativity, and ability to make things happen to your team—no cape required.

👤 PROFESSIONAL EXPERIENCE

2020 – Present

Balkrishna Choice Garment

Sales and Marketing Head

- Led the sales team to consistently achieve and exceed sales targets through effective team management and customer service.
- Developed strategies to enhance customer experience, resulting in increased foot traffic and higher sales.
- Managed inventory, ensuring product availability and organization.
- Trained and mentored staff on sales techniques, product knowledge, and customer engagement.
- Analyzed sales data to optimize product offerings and pricing strategies

2023 – 2024

AlfaBeta

Marketing Intern

- Assisted in creating and executing digital marketing campaigns across social media platforms to boost brand visibility.
- Analyzed customer data and market trends to help optimize marketing strategies.
- Supported content creation for blog posts, newsletters, and social media posts.
- Collaborated with the team on branding initiatives, contributing fresh ideas to drive engagement.

08/2023 – 10/2023

Foruppo

Fellowship

- Led projects focused on impactful community initiatives.
- Achieved measurable results, enhancing program outreach and engagement.
- Collaborated with cross-functional teams to deliver effective solutions.
- Built partnerships with stakeholders to support program growth and success.
- Developed key skills in leadership, project management, and problem-solving.

EDUCATION

Bachelors in Business Administration

Pokhara University

GPA:- 3.12

Equipped me with a strong foundation in business principles, honed my leadership, analytical, and communication skills, and shaped my ability to think strategically, preparing me for challenges in dynamic industries

High School

Global College Of Management

GPA:- 3.0

Developed my critical thinking, problem-solving, and communication skills, while building a strong academic foundation and fostering a curiosity for diverse subjects that shaped my drive for learning and growth

SKILLS

Digital Marketing

- Experienced in creating and executing SEO, SEM, and social media campaigns to boost brand visibility.

Microsoft Office Suite

Proficient in Microsoft Office Suite (Word, Excel, PowerPoint) for creating reports, presentations, and data analysis.

Project Management Tools

Familiar with project management tools like Trello, Asana, and Monday.com to organize tasks and ensure project success.

Design Tools

Proficient in using Canva and basic Adobe Photoshop to create engaging visuals and marketing materials

Market Research

Skilled in conducting market research, including competitor analysis, surveys, and audience segmentation to inform strategy

LANGUAGES

English

Proficient in English with strong communication skills, demonstrated by a score of 5 in IELTS, excelling in listening, reading, and writing

Hindi

Able to understand spoken and written Hindi, with a basic ability to follow conversations and media, though not fluent in speaking

Spanish

Basic understanding of Spanish, able to recognize and use common phrases and expressions, including greetings and simple conversations. Currently learning and building vocabulary for improved communication.

★ DECLARATION

I hereby declare that the information provided in this resume is true to the best of my knowledge and belief. I understand that any false information may lead to the rejection of my application or termination of my employment.